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**AFB ANNOUNCES EXCLUSIVE PET FOOD INDUSTRY LICENSE  
FOR USE OF GANEDEN BIOTECH PATENTED PROBIOTICS**

**Partnership with Ganeden Biotech Allows AFB  
to Bring Viable Probiotics to the Pet Food Manufacturing Market**

(St. Charles, MO, October 21, 2008) — Leading pet food palatant manufacturer AFB International, Inc. (AFB) today announced the acquisition of an exclusive pet food industry license from Ganeden Labs, for the use of Ganeden patented probiotics. AFB Chief Executive Officer Jacquelyn A. Levin said AFB will bring pet food palatants formulated with GanedenBC<sup>30</sup>™ to market.

“Ganeden’s product represents a great advancement in probiotic science and will make possible exciting therapeutic applications for the development of functional pet foods and treats,” said Levin. “We at AFB are very happy to have the opportunity to work with GanedenBC<sup>30</sup>.”

GanedenBC<sup>30</sup> (*Bacillus coagulans* GBI-30, 6086) can survive in digestive acid and bile. It also survives harsh food production processes and is viable not only for supplementation, but for addition to food products. Probiotics are live microorganisms, such as bacteria, that are normally present in healthy mammalian digestive systems. Supplemental probiotics have been administered to humans and animals in attempts to build healthy microorganism populations and thus improve gut health or digestive function. Traditional supplementation products have had limited success because stomach acids typically kill probiotic microorganisms before they reach the intestines.

“GanedenBC<sup>30</sup> stands apart from traditional probiotics because it is spore-forming,” said Ganeden Biotech co-founder and Chief Scientist Sean Farmer. “That means that inside the bacterial cell is a hardened structure, or spore, which is similar to a seed. This spore, or seed, protects the cell’s genetic material against manufacturing processes, digestion and on-shelf deterioration. Because of its unique composition, GanedenBC<sup>30</sup> is able to reach the intestines in greater numbers and begin to colonize better than many current probiotic strains.

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“We are pleased to make this breakthrough technology available to pet food producers with our partners at AFB, who understand the industry so well,” added Farmer.

### **About AFB International**

St. Charles, Mo.-based AFB International is a science and technology-based leader in pet food palatability. Founded in 1986, AFB has grown to be a worldwide leader in pet food palatability technology. Throughout its history, it has adapted superior scientific approaches and advanced technology to help its customers maximize pet food performance. AFB's sales team operates from offices in Missouri, as well as Europe, Latin America and Australia where it also has production facilities serving global key accounts. AFB is a wholly-owned subsidiary of Ensign-Bickford Industries.

### **About Ganeden Labs and Ganeden Biotech**

Established in 2006, Ganeden Labs is the licensing and development division of Ganeden Biotech, the largest seller of over-the-counter probiotic bacteria in the United States. Based in Mayfield Heights, Ohio, Ganeden makes proprietary, patented probiotic technology available for use in innovative products in a wide range of industries. Ganeden Labs also maintains an extensive intellectual property portfolio with patent and trademark protection for an array of technologies all over the world. GanedenBC<sup>30</sup> and its related patents are available for license in functional foods and beverages, supplements, animal health and topical applications.

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